

CURRICULUM VITAE (AGGIORNATO NOVEMBRE 2023)

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Luogo di nascita: Torino
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POSIZIONE

- Professore Ordinario di Economia e gestione delle imprese – Università di Torino (da 1° Settembre 2018).

ATTIVITÀ ACCADEMICA

- Direttore di EROIC (Entrepreneurship Research & Open Innovation Center) - <https://iuse.it/centro-per-limprenditorialita/> (1° Luglio 2019 – oggi).
- Direttore di Q-Institute Research Center (<https://www.q-institute.eu/>) (1° Gennaio 2020 – oggi).
- Senior Fellow di EuroMed Research Business Institute (<https://emrbi.org/>) (1° Novembre 2011 – oggi).
- Vice Presidente di EuroMed Research Business Institute (<https://emrbi.org/>) (1° Marzo 2016 – oggi).
- Rappresentante di ACIEK (Academy of Innovation, Entrepreneurship, and Knowledge) (<https://www.aciek-academy.com/>) in Europa (15 Giugno 2019 – oggi).
- Coordinatore del Dottorato di ricerca in Business and Management – Università di Torino (1° Dicembre 2018 – oggi).
- Coordinatore della Sezione di Economia e direzione delle imprese del Dipartimento di Management – Università di Torino (1° Novembre 2017 – oggi).
- Direttore/Coordinatore del Master in Business Administration – Università di Torino (13 Ottobre 2016 – oggi).
- Chairman del EuroMed Research Committee “Multinational enterprises and corporate governance (1° Ottobre 2012 - oggi).

- ❑ Membro del Executive Board di SIMA (Società Italiana Management) (29 Aprile 2016 – 30 aprile 2022).

ATTIVITÀ PROFESSIONALE

- ❑ Membro del Consiglio di Amministrazione di Cuniberti & Partners (Agosto 2021 – oggi).
- ❑ Membro del Consiglio di Amministrazione di PaperOne Srl (Dicembre 2022 – oggi).
- ❑ Membro del Comitato Controllo di PattiChiari (Dicembre 2022 – oggi).
- ❑ Membro del Consiglio di Amministrazione di ESCP EUROPE (Novembre, 2019 – Aprile 2023).
- ❑ Presidente del Comitato Scientifico di Progesia S.r.l.s. (Settembre 2018 – oggi).
- ❑ Membro del Consiglio di Amministrazione di CIMA (Centro Imprenditorialità e Management) (1° Marzo 2016 – oggi).
- ❑ Member del Collegio Sindacale di Rotomors S.p.A. (Settembre 2017 – oggi).
- ❑ Member del Collegio Sindacale di Experientia S.r.l. (Settembre 2017 – Marzo 2023).

FORMAZIONE

- ❑ Executive MBA “Digital Disruption: Digital Transformation Strategies”, University of Cambridge (2019-2020).
- ❑ Research Scholar presso Open University of Lisbon (2014).
- ❑ Scuola “Società Italiana Marketing (SIM)” Publish on International journals: methods and tools” (2013).
- ❑ Research Scholar presso ESCP-EAP European School of Management – Londra (a.a. 2005-2006).
- ❑ Master Basic Business Readiness presso ESCP-EAP European School of Management. (2005).
- ❑ Ph.D. in Business Administration, Università di Torino (2003).
- ❑ Research Scholar presso California State Polytechnic of Los Angeles – U.S.A. (Marzo-Giugno 2003).
- ❑ Laurea in Economia e commercio, Facoltà di Economia, Università di Torino (2000).

ATTIVITÀ DIDATTICA – Università di Torino *(corsi principali)*

- ❑ Climate Change Management
- ❑ Innovation Management and Digital Transformation
- ❑ Fundamentals of Management

a) Come Responsabile del Gruppo di ricerca:

- ❑ Principal investigator of the project “Funzionalizzazione di alimenti e bevande da filiera piemontese (NUTRIBEV)” - (cod. 0351000081), granted within PITEF program (Piattaforma Tecnologica di Filiera POR/FESR 14/20).
- ❑ Principal investigator of the UNDP research project “*Strengthening Private Sector Investment in Climate Change in Bangladesh*” (Duration: 01/10/2021 – 31/12/2022).
- ❑ Principal investigator of the EU research project “*Interreg_Finch_Financing Impact On Regional Development of Cultural Heritage Valorisation*” (code: ROSP_INTERREG_18_02; duration: 31/05/2018 – 31/12/2020).
- ❑ Principal investigator of the research project “*Ricerca Locale_2019_ Imprese e territorio: strategie competitive, marketing e innovazione*” (code: BRES_RILO_19_01; duration: 13/07/2019 – 13/07/2021).
- ❑ Principal investigator of the research project “*Ricerca Locale_2018_L’innovazione collaborativa: un approccio smart allo sviluppo del territorio*” (code: BRES_RILO_18_01; duration: 13/07/2018 – 13/07/2020).
- ❑ Principal investigator of the research project “*Ricerca Locale_2017_Un approccio ‘open’ e ‘smart’ all’innovazione*” (code: BRES_RILO_17_01; duration: 01/01/2017 – 31/12/2019).
- ❑ Principal investigator of the research project “*Ricerca Locale_2016_Smart city e innovazione per lo sviluppo del territorio*” (code: BRES_RILO_16_01; duration: 31/12/2016 – 31/12/2018).
- ❑ Co-Guest Editor Special Issue “Emerging challenges for Business Process Management: the role of external resources and collaborations”, *Business Process Management Journal* (ISSN: 1463-7154), Emerald.
- ❑ Co-Guest Editor Special Issue “Digital transformation as a springboard for product, process and business model innovation”, *Journal of Business Research* (ISSN: 0148-2963), Elsevier.
- ❑ Co-Guest Editor Special Issue “Open innovation and customer-based development of new products”, *Mercati e Competitività*, (ISSN: 1826-7386), Franco Angeli.
- ❑ Guest Editor Special Issue “Open, networked and dynamic innovation in food and beverage (F&B) industry”, *British Food Journal* (ISSN: 0007-070X), Emerald.
- ❑ Co-Guest Editor Special Issue “Strategic Choices, Capital Structure, Innovative and Financial Performance of European SMEs”, *International Journal of Entrepreneurship and Small Business*, (ISSN online: 1741-8054; ISSN print: 1476-1297), Inderscience.
- ❑ Guest Editor Special Issue “Managing knowledge in multinational firms”, *World Review of Entrepreneurship, Management and Sustainable Development* (ISSN online: 1746-0581; ISSN print: 1746-0573), Inderscience.
- ❑ Guest Editor Special Issue “Managing business challenge through innovation and entrepreneurship”, *Global Business and Economics Review* (ISSN: 1097-4954), Inderscience.
- ❑ Co-Guest Editor Special Issue “Paradigms and experiences of entrepreneurial universities in the regional economic development: roles, actors, practices”, *Journal of the Knowledge Economy*, (ISSN online: 1868-7873; ISSN print: 1868-7865), Springer.
- ❑ Research project “*Social Innovation and Social Entrepreneurship*”, international research group finalised to participate at COSME - European Commission (from 2014).
- ❑ Chairman of the Research Committee “*Multinational enterprises and corporate governance*” - EuroMed Research Business Institute (from 2012).
- ❑ Principal investigator of the research project “*Anziani e qualità della vita*”, in cooperation with Fondazione Ferrero (2013-2014).
- ❑ Principal investigator of the research project “*Managing Globalization. New Business Models, Strategies and Innovation of Firms*”. The research has been published in a book edited with Cambridge Scholars Publishing (www.c-s-p.org).

b) Come Membro del Gruppo di ricerca:

- ❑ “Competence industry manufacturing 4.0, CIM 4.0” granted by MISE (call of the Ministro dello Sviluppo Economico e del Ministro dell’Economia e delle Finanze 12 settembre 2017, n. 214 g.u. n. 6 del 9.01.2018).
- ❑ Member of the research team of the project EIT Food 2021 21330-Food Solutions 2021 TASK A2105 - Digit (DIGIT)
- ❑ Member of the research team of the project EIT Food 2021 TASK A2102 - RIS Summer School Circular Business Models (TASK A2102).
- ❑ Member of the research team of the project “Professional Development Framework 2019”
- ❑ Member of the research team of the project “Trust4Food” (01/09/2019 - 31/12/2019).
- ❑ Member of the research team of the project “*Knowledge Alliance to Promote Business Networks (validate Contractual Network Model)*”, finalised to participate at Erasmus Plus program (from 2014).
- ❑ Member of the research team of the project “*Gender dynamics at corporate boards*”, with prof. H.R. Kaufmann, University of Nicosia; Prof Desivilya, Max Stern Academic College of Emek, Israel; prof. Tsoukatos, Technological Educational Institute of Crete; prof. Weber, International School of Management; prof. Ayson, University of Newcastle (2012-2013).
- ❑ Member of the research team of the project “*Banche e Fondazioni di origine bancaria in Piemonte*”. (2012-2013-2014).
- ❑ Member of the research team of the project ex 60% “*Imprese multinazionali e contesto locale*”, Department of Management. (2011-2013).
- ❑ Member of the research team of the project “*Banche e Fondazioni di origine bancaria in Piemonte*”, in cooperation with CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (from 2011).
- ❑ Member of the research team of the project ex 60% “*La misurazione performance e competitività sistema impresa-territorio attraverso l’analisi spaziale*”, Department of Management. (2009-2011).
- ❑ Member of the research team of the project “*Il bilancio sociale dell’azienda ospedaliera S. Croce di Cuneo*”, in cooperation with CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (2009).
- ❑ Member of the research team of the project ex 60% “*La scelta delle strategie competitive nei mercati esteri*”, Department of Management. (2007-2009).
- ❑ Member of the research team of the project ex 60% “*Modelli integrati per l’analisi delle performance e della competitività*”, Department of Management. (2007-2009).
- ❑ Member of the research team of the project “*Il settore edile nella provincia di Cuneo: l’andamento e gli effetti sul tessuto imprenditoriale locale*”, in cooperation with CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (2007).
- ❑ Member of the research team of the project “*Il bilancio socio-ambientale del territorio langhe-monferrato*”, in cooperation with Fondazione Eni Enrico Mattei, Faculty of Economics of Turin, Polytechnic of Milano and CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (2006).
- ❑ Member of the research team of the project “*La valorizzazione delle eccellenze del territorio per la composizione di un’offerta turistica integrata. Il caso di Torino*”, in cooperation with Fondazione Eni Enrico Mattei e Turismo Torino. (2005).
- ❑ Member of the research team of the project “*Campioni d’impresa*”, in cooperation with McKinsey & Company, Sanpaolo Imi, Unicredit Private Banking, Confindustria, Faculty of Economics of Turin and Polytechnic of Turin. (2004).
- ❑ Member of the research team of the project ex 60% “*Mergers & Acquisitions: perché molte fusioni falliscono gli obiettivi?*”, Department of Management. (2004-2007).
- ❑ Member of the research team of the project ex 60% “*Allungamento della catena del valore nel settore dell’automobile: analisi di casi di turnaround*”, Department of Management. (2001-2004).

COMITATI EDITORIALI DI RIVISTE SCIENTIFICHE

- ❑ Editor-in-chief of the “*British Food Journal*” (ISSN: 0007-070X).
- ❑ Associate Editor of the “*Technological Forecasting & Social Change*” (ISSN: 0040-1625).
- ❑ Associate Editor - Section Editors Knowledge, Technology and Innovation Management of the “*Journal of Intellectual Capital*” (ISSN print: 1469-1930).
- ❑ Associate Editor of the “*International Journal of Technoentrepreneurship*” (ISSN print: 1746-5370; online: 1746-5389).
- ❑ Associate Editor of the “*Journal of Global Good Governance, Ethics & Leadership*” (ISSN print: 2230-2360; online: 1177-3510).
- ❑ Associate Editor of the “*International Journal of Consumer Studies*” (ISSN: 1470-6431).
- ❑ Member of the Editorial Board of the “*Journal of Knowledge Management*” (ISSN: 1367-3270).
- ❑ Member of the Editorial Board of the “*Journal of Innovation and Entrepreneurship*” (ISSN: 2192-5372).
- ❑ Member of the Editorial Board of the “*International Journal of Contemporary Hospitality Management*” (ISSN: 0959-6119).
- ❑ Member of the Editorial Board of the “*Journal of Promotion Management*” (ISSN print: 1049-6491; online: 1540-7594).
- ❑ Member of the Editorial Board of the “*Sinergie Italian Journal of Management*” (ISSN: 0393-5108).
- ❑ Co-Editor of the book “*Managing Globalization. New Business Models, Strategies and Innovation of Firms*“, Cambridge Scholars Publishing, 2016.

PREMI E RICONOSCIMENTI

- ❑ 2022 Best Phenomenon-Based Paper Award – Runner-Up for the article Ferraris, A., Degbey, W., Singh, S., Bresciani, S., Castellano, S., Fiano, F., Couturier, J. (2022), “Microfoundations of Strategic Agility in Emerging Markets: Empirical Evidence of Italian MNEs in India”, *Journal of World Business*, Vol. 57, No. 2, 101272.
- ❑ Wiley Top Cited Article 2021/2022 for the article Del Giudice, M., Scuotto, V., Papa, A., Tarba, S., Bresciani, S., and Warkentin, M. (2021) “A self-tuning model for smart manufacturing SMEs: effects on digital innovation,” *Journal of Product Innovation Management*, Vol. 38 No. 1, pp. 68-89, doi 10.1111/jpim.12560.
- ❑ Wiley Top Cited Article 2020/2021 for the article Del Giudice, M., Scuotto, V., Papa, A., Tarba, S., Bresciani, S., and Warkentin, M. (2021) “A self-tuning model for smart manufacturing SMEs: effects on digital innovation,” *Journal of Product Innovation Management*, Vol. 38 No. 1, pp. 68-89, doi 10.1111/jpim.12560.

- Wiley Top Cited Article 2020/2021 for the article Paul, J., Lim, W.M., Hao, A.W., Bresciani, S. (2021), “Scientific Procedures and Rationales for Systematic Literature Reviews (SPAR-4-SLR)”, *International Journal of Consumer Studies*, <https://doi.org/10.1111/ijcs.12695>.
- Best paper award of the ACIEK Conference 2021. Ferraris, A., Bertello, A., De Bernardi, P., Bresciani, S. (2021), “*Publicly-funded R&D consortia and open innovation: an institutional perspective*”, 14th Academy of Innovation, Entrepreneurship, and Knowledge Conference June 14-16, 2021
- “2021 Best research activities award”, Department of Management, University of Torino.
- “2020 Best research activities award”, Department of Management, University of Torino.
- “2019 Best teaching activities award”, Department of Management, University of Torino.
- Best paper award of the Sinergie-SIMA conference 2018. Santoro, G., Ferraris, A., Bresciani, S. (2018), “*Identifying and assessing the breadth of open innovation practices: the impact of innovation performance*”, Venice, June 14-15, 2018.
- “2017 EuroMed Conference Commended Track Chair Award”, 10th annual EuroMed Academy of Business (EMAB) Conference, Rome, 13-15 September 2017.
- “2015 Emerald/EMRBI Business Research Award for Emerging Researchers”, 2015.
- “Emerald Outstanding Reviewer” for the significant contribution as a reviewer of EuroMed Journal of Business throughout 2012 (2013).
- “Internationalization of research” for the project “*Innovation within firms. A survey in the Piedmont area*”. Faculty of Economics, University of Turin, 2009.
- “Best research project” for the project “*Innovation and creativity within firms*”. Faculty of Economics, University of Turin, 2007.

PUBBLICAZIONI

Libri:

- [1] Bresciani, S., Ferraris, A., Romano, M., Santoro, G. (2021), *Digital Transformation Management for Agile Organizations. A Compass to Sail the Digital World*, Emerald. ISBN: 9781800431713.
- [2] Bresciani, S. (2016), “*Le innovazioni dirompenti*”, Giappichelli (Referred Book).
- [3] Vrontis, D., Bresciani, S., Rossi, M. (edited) (2016), “*Managing Globalization. New Business Models, Strategies and Innovation*”, Cambridge Scholar Publishing, UK: Newcastle upon Tyne.
- [4] Bresciani, S. (2012), “*Crescere attraverso fusioni e acquisizioni: aspetti di governance e implicazioni strategiche*”, McGraw-Hill.
- [5] Bresciani, S., Ferraris, A. (2012), “*Imprese multinazionali: innovazione e scelte localizzative*”, Maggioli.
- [6] Bresciani, S. (2010), “*Innovare attraverso le alleanze strategiche*”, Giappichelli.

[7] Bresciani, S. (2003), “*La Corporate Governance nel sistema impresa. Prospettive di analisi e relazionali: l’esperienza americana*”, Giappichelli.

Articoli “peer review” (double-blind review)

[8] Khan, A.N., Jabeen, F., Mehmood, K., Soomro, M.A., Bresciani, S. (2023), “Paving the way for technological innovation through adoption of artificial intelligence in conservative industries”, *Journal of Business Research*, Vol. 165, 114019, pp. ???, <https://doi.org/10.1016/j.jbusres.2023.114019>. (ABS: 3, ANVUR: A)

[9] Rehman, S.U., Ashfaq, K., Bresciani, S., Giacosa, E. and Mueller, J. (2023), “Nexus among intellectual capital, interorganizational learning, industrial Internet of things technology and innovation performance: a resource-based perspective”, *Journal of Intellectual Capital*, Vol. 24, No. 2, pp. 509-534. <https://doi.org/10.1108/JIC-03-2021-0095>. (ABS: 2, ANVUR: A)

[10] Bresciani, S., Rehman, S.U., Giovando, G. Alam, G.M. (2023), “The role of Environmental Management Accounting and Environmental Knowledge Management Practices influence on Environmental Performance: Mediated-Moderated Model”, *Journal of Knowledge Management*, Vol. 27, No. 4, pp. 896-918. <https://doi.org/10.1108/JKM-12-2021-0953>. (ABS: 2, ANVUR: A).

[11] Perotti, F.A., Belas, J., Jabeen, F., Bresciani, S. (2023), “The influence of motivations to share knowledge in preventing knowledge sabotage occurrences: An empirically tested motivational model”, *Technological Forecasting and Social Change*, Vol. 192, <https://doi.org/10.1016/j.techfore.2023.122571>.

[12] Bargoni, A., Ferraris, A., Bresciani, S., Camilleri, M.A. (2022), “Crowdfunding and innovation: a bibliometric review and future research directions”, *European Journal of Innovation Management*, Vol. ahead-of-print No. ahead-of-print. DOI 10.1108/EJIM-06-2022-0310

[13] Camilleri, M.A., Bresciani, S. (2022), “Crowdfunding small businesses and startups: A systematic review, an appraisal of theoretical insights and future research directions”, *European Journal of Innovation Management*, Vol. ?, No. ?, pp. ??, DOI: 10.1108/EJIM-02-2022-0060

[14] Yela Aránega, A., Ferraris, A., Baima, G. and Bresciani, S. (2022), “Guest editorial: Sustainable growth and development in the food and beverage sector”, *British Food Journal*, Vol. 124 No. 8, pp. 2429-2433. <https://doi.org/10.1108/BFJ-08-2022-084>.

[15] Mariani, M., Bresciani, S. (2022), “Creating, Managing and Marketing Gastronomy Experiences in Hospitality and Tourism”, *International Journal of Contemporary Hospitality Management*, Vol ???, No. ???, pp. ???, DOI:

[16] Bresciani, S., Rehman, S.U., Alam, G.M., Ashfaq, K., Usman, M. (2022), “Environmental MCS package, Perceived Environmental Uncertainty, and Green Performance: In green dynamic capabilities and Investment in environmental management perspectives”, *Review of International Business and Strategy*, Vol. ???, No. ???, pp. ???, DOI:

[17] Akram, K., Saeed, A., Bresciani, S., Rehman, S. U., & Ferraris, A. (2022), “Factors Affecting Environmental Performance During the Covid-19 Period in the Leather Industry: A Moderated-Mediation Approach”, *Journal of Competitiveness*, Vol. 14, No. 1, pp. 5–22. <https://doi.org/10.7441/joc.2022.01.01>

[18] Bertello, A., De Bernardi, P., Ferraris, A., Bresciani, S. (2022), “Shedding lights on organizational decoupling in publicly funded R&D consortia: An institutional perspective on

open innovation”, *Technological Forecasting and Social Change*, Vol. 176, (ISSN 0040-1625), <https://doi.org/10.1016/j.techfore.2021.121433>. (ABS: 3, ANVUR: A).

- [19] Bertello, A., Battisti, E., De Bernardi, P., Bresciani, S. (2022), “An integrative framework of knowledge-intensive and sustainable entrepreneurship in entrepreneurial ecosystems”, *Journal of Business Research*, Vol. 142, pp. 683-693. <https://doi.org/10.1016/j.jbusres.2021.12.054>. (ABS: 3, ANVUR: A)
- [20] Bresciani, S., Ferraris, A., Santoro, G., Kotabe, M. (2022), “Opening up the black box on digitalization and agility: Key drivers and main outcomes”, *Technological Forecasting and Social Change*, Vol. 178, <https://doi.org/10.1016/j.techfore.2022.121567>. (ABS: 3, ANVUR: A).
- [21] Ferraris, A., Degbey, W., Singh, S., Bresciani, S., Castellano, S., Fiano, F., Couturier, J. (2022), “Microfoundations of Strategic Agility in Emerging Markets: Empirical Evidence of Italian MNEs in India”, *Journal of World Business*, Vol. 57, No. 2, 101272, <https://doi.org/10.1016/j.jwb.2021.101272>. (ABS: 4, ANVUR: A).
- [22] Ur Rehman, S., Bresciani, S., Ashfaq, K., Mahabubul Alam, G. (2021), “Intellectual Capital, Knowledge Management, and Competitive Advantage: A Resource Orchestration Perspective”, *Journal of Knowledge Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JKM-06-2021-0453>. (ABS: 2, ANVUR: A).
- [23] Ghobadian, A., Han, T., Zhang, X., O’Regan, N., Troise, C., Bresciani, S., Narayanan, V. (2021), “COVID-19 Pandemic: The Interplay Between Firm Disruption and Managerial Attention Focus”, *British Journal of Management*, First published: 29 October 2021, <https://doi.org/10.1111/1467-8551.12556> (ABS: 4, ANVUR: A)
- [24] Bresciani, S., Puertas, R., Ferraris, A., Santoro, G. (2021), “Innovation, environmental sustainability and economic development: DEA-Bootstrap and multilevel analysis to compare two regions”, *Technological Forecasting and Social Change*, Vol. 172, (DOI: 10.1016/j.techfore.2021.121040) (ISSN: 0040-1625). (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [25] Mitrega, M., Siemieniako, D., Makkonenc, H., Kubackid, K., Bresciani, S. (2021), “Versatile capabilities for growth in the context of transforming countries: Evidence from Polish manufacturing companies”, *Journal of Business Research*, Vol. 134, pp. 156-170. <https://doi.org/10.1016/j.jbusres.2021.05.038>. (ABS: 3)
- [26] Jafari-Sadeghi, V., Amoozad Mahdiraji, H., Bresciani, S., Pellicelli, A. (2021), “Context-specific micro-foundations and successful SME internationalisation in emerging markets: A mixed-method analysis of managerial resources and dynamic capabilities”, *Journal of Business Research*, Accepted-in press.
- [27] Paul, J., Lim, W.M., Hao, A.W., Bresciani, S. (2021), “Scientific Procedures and Rationales for Systematic Literature Reviews (SPAR-4-SLR)”, *International Journal of Consumer Studies*, <https://doi.org/10.1111/ijcs.12695>. (ABS: 2).
- [28] Bresciani, S., Ciampi, F., Meli, F., Ferraris, A. (2021), “Using big data for co-innovation processes: Mapping the field of data-driven innovation, proposing theoretical developments and providing a research agenda”, *International Journal of Information Management*, DOI: 10.1016/j.ijinfomgt.2021.102347. (ABS: 2, ANVUR: A).
- [29] Elia, S., Giuffrida, M., Mariani, M., Bresciani, S. (2021), “Resources and digital export: An RBV perspective on the role of digital technologies and capabilities in cross-border e-

commerce”, *Journal of Business Research*, Vol. 132, pp. 158-169, DOI: <https://doi.org/10.1016/j.jbusres.2021.04.010>. (ABS: 3, ANVUR: A)

- [30] Bresciani, S., Ferraris, A., Santoro, G., Premazzi, K., Quaglia, R. Yahiaoui, R., Viglia, G. (2021), “The seven lives of Airbnb. The role of accommodation types”, *Annals of Tourism Research*, Vol. 88 No. 103170, ISSN 0160-7383, <https://doi.org/10.1016/j.annals.2021.103170>. (ABS: 4, ANVUR: A)
- [31] Garousi Mokhtarzadeh, N., Amoozad Mahdiraji, H., Jafarpanah, I., Jafari-Sadeghi, V., & Bresciani, S. (2021), “Classification of inter-organizational knowledge mechanisms and their effects on networking capability: A multi-layer decision-making approach”, *Journal of Knowledge Management*, <https://doi.org/10.1108/JKM-07-2020-0579>. (ABS: 2, ANVUR: A)
- [32] Arun, T.M., Kaur, P., Bresciani, S., Dhir, A. (2021), “What drives the adoption and consumption of green hotel products? A systematic review of business strategies and sustainability practices”, *Business Strategy and the Environment*, Vol. 30 No. 5, pp. 2637-2655. <https://doi.org/10.1002/bse.2768> (ABS: 3, ANVUR: A)
- [33] Arun, T.M., Kaur, P., Bresciani, S., Dhir, A. (2021), “Entrepreneurship in Rural Hospitality and Tourism. A systematic literature review of past achievements and future promises”, *International Journal of Contemporary Hospitality Management*, Vol. 33 No. 8, pp. 2521-2558. <https://doi.org/10.1108/IJCHM-09-2020-1121> (ABS: 3, ANVUR: A)
- [34] Mariani, M., Bresciani, S., Dagnino, G.B. (2021), “The Competitive Productivity of Tourism Destinations: An Integrative Conceptual Framework and a Reflection on Big Data and Analytics”, *International Journal of Contemporary Hospitality Management*, <https://doi.org/10.1108/IJCHM-09-2020-1102> (ABS: 3, ANVUR: A)
- [35] Huarng, K.H., Bresciani, S., Malhotra, A., Ferraris, A. (2021), “Digital transformation as a springboard for product, process and business model innovation”, *Journal of Business Research*, Vol. 128, pp. 204-210. (ABS: 3, ANVUR: A).
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Conferenze:

Stefano Bresciani ha partecipato in qualità di Relatore a molte conferenze nazionali ed internazionali come ad esempio EuroMed Academy of Business Conference, Academy of Management Conference, European International Business Academy Conference, American Academy of Business Conference, World Open Innovation Conference, Sinergie-SIMA Conference, AIDEA conference, ACIEK Conference, IEEE Conference.

Torino, Novembre 2023,

Stefano Bresciani _____

Acconsento al trattamento dei dati ai sensi del Regolamento Generale sulla protezione dei dati (RGPD n. 679/2016), compreso il trattamento di eventuali dati particolari.